

anticipation



the end. is where we start from

1 ■■■

intro

2 ■■

definition

3 ■■

car & driver

4 ■■

body & mind

5 ■■■■

interaction

6 ■

design & e.

7 ·

branding

8 ■■■

implement.

9 ■

remarks

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1.

anticipation is a
characteristic of the
living

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intro

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definition

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car & driver

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body & mind

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interaction

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design & e.

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branding

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implement.

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remarks

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anticipation occurs in all spheres of life:
mobility

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car & driver

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body & mind

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interaction

design & e.

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branding

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implement.

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remarks

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anticipation occurs in all spheres of life:
sports

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definition

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car & driver

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body & mind

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interaction design & e.

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branding

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implement.

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remarks

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anticipation occurs in all spheres of life:
stem cells

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intro

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car & driver

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body & mind

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design & e.

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branding

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remarks

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anticipation occurs in all spheres of life:
sustainability

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definition

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car & driver

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body & mind

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interaction design & e.

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branding

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implement.

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anticipation occurs in all spheres of life:
trust

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intro

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definition

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car & driver

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body & mind

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interaction design & e.

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branding

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implement.

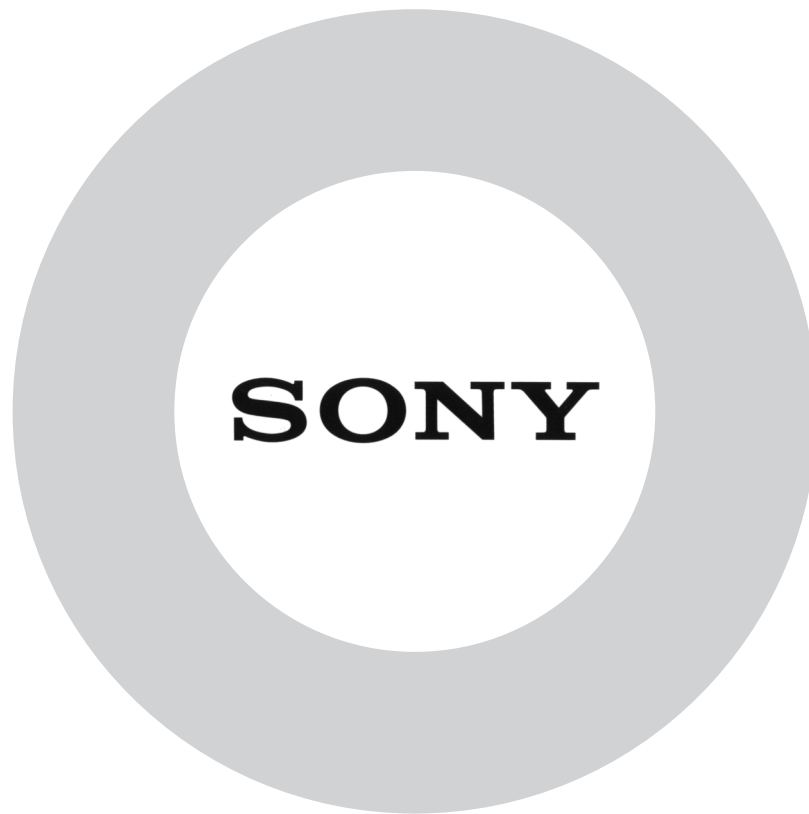
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remarks

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anticipation occurs in all spheres of life:
branding

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intro

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car & driver

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interaction design & e.

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anticipation occurs in all spheres of life:
design &
engineering

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definition

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car & driver

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body & mind

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interaction design & e.

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branding

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implement.

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anticipation occurs in all spheres of life:
expectations

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car & driver

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body & mind

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interaction design & e.

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branding

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implement.

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anticipation occurs in all spheres of life:
**prevention &
homeland security**

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intro

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car & driver

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body & mind

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interaction

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anticipation occurs in all spheres of life:
human computer
interaction

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intro

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definition

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car & driver

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body & mind

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interaction design & e.

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branding

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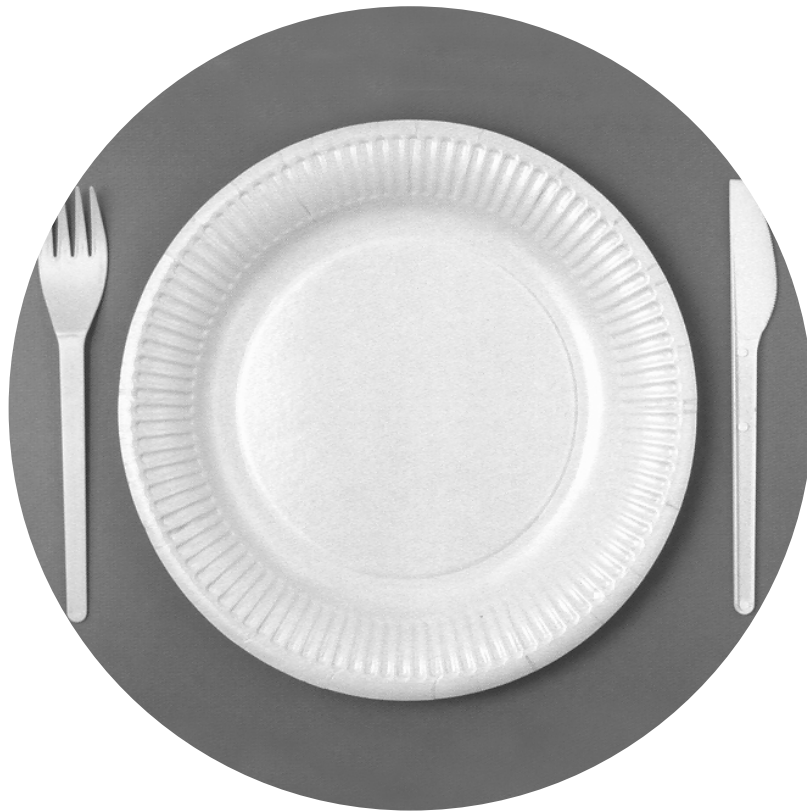
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remarks

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anticipation occurs in all spheres of life:
nourishment

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intro

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definition

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car & driver

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body & mind

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interaction

design & e.

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branding

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implement.

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remarks

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anticipation occurs in all spheres of life:
safety

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2. the physical and the living

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intro

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car & driver

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body & mind

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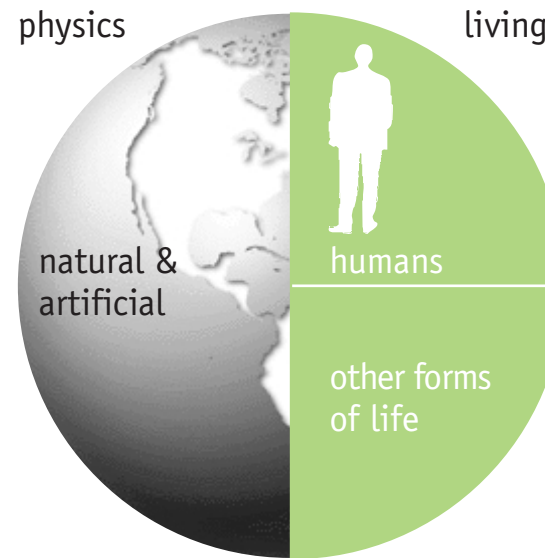
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THE PHYSICAL AND THE LIVING 1



the world
*physics of
action &
reaction*



the living
is part of the
physical world:
*anticipation &
reaction*

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interaction

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THE PHYSICAL AND THE LIVING 2

the physical

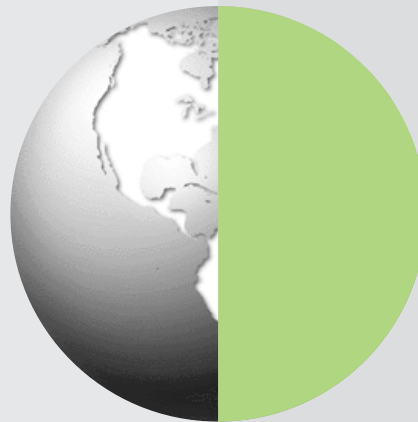


potential energy = mgh

kinetic energy = $\frac{1}{2}mv^2$

$v = gt$

reactive models



the living



cat jump: animal anticipates movement

anticipatory models

1 ■■■■

intro

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car & driver

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body & mind

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interaction

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design & e. branding

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branding

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implement.

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remarks

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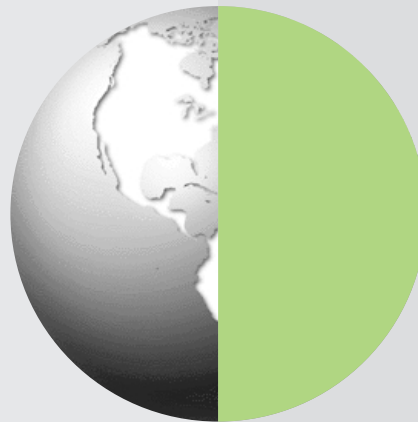
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THE PHYSICAL AND THE LIVING 3

the physical

physics:

- *data rich*
- *theory rich*
- *major research effort*



the living

anticipation:

- *data rich*
- *theory poor*
- *benefits from biology and cognitive sciences*



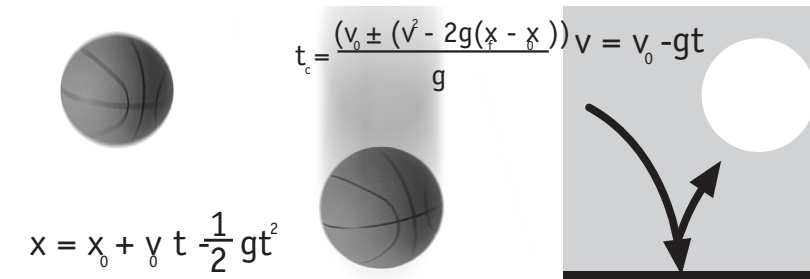
THE PHYSICAL AND THE LIVING 4

characteristics of the physical

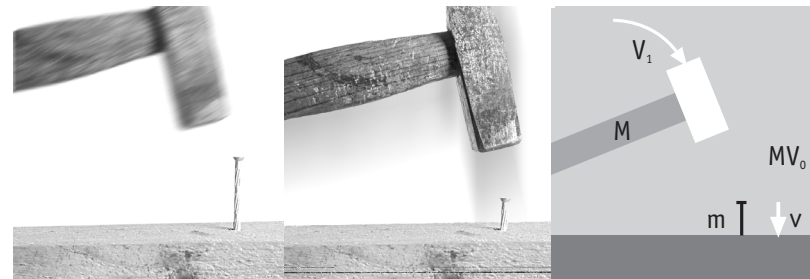
- homogenous



- predictable



- deterministic



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THE PHYSICAL AND THE LIVING 5

characteristics of the living

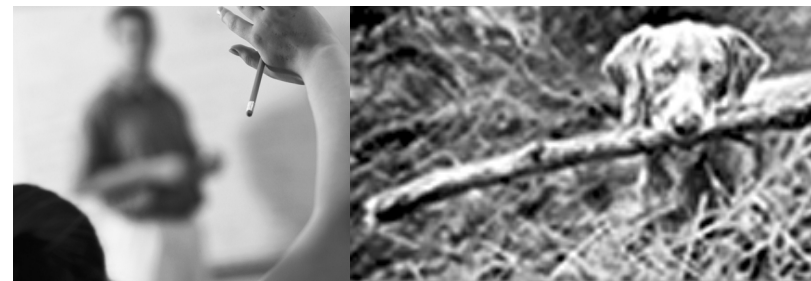
- heterogenous



- holistic memory



- learning



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body & mind

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interaction

design & e. branding

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branding

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implement.

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remarks

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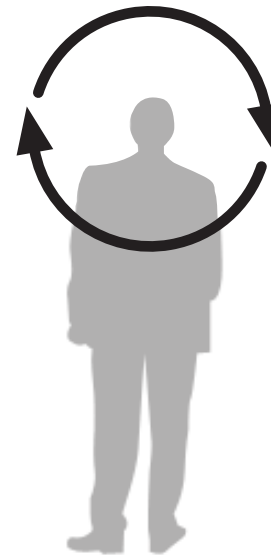
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THE PHYSICAL AND THE LIVING 6

characteristics of the living

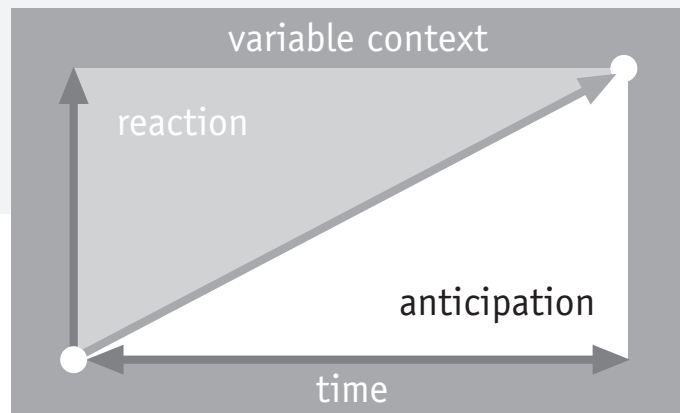
- self repair

- creativity

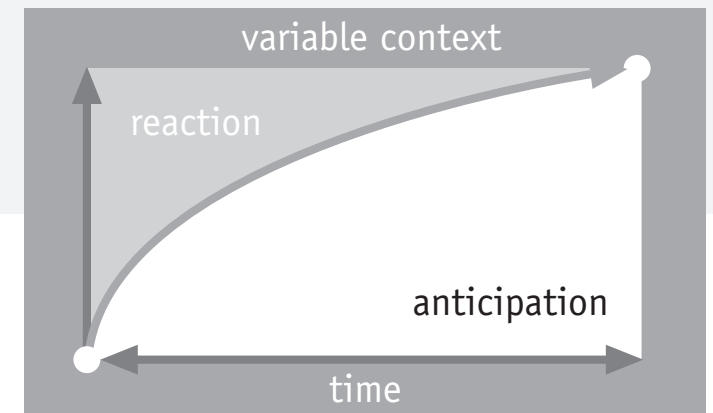


THE PHYSICAL AND THE LIVING 7

reaction and anticipation
are complementary



awareness and use of
anticipation can improve
human and machine
performance



3.

applications

car and driver

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car & driver

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body & mind

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interaction

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design & e.

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branding

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implement.

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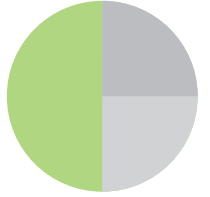
remarks

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CAR AND DRIVER 1



the car

the embodiment of physics in machine form. action and reaction.



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design & e. branding

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branding

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implement.

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remarks

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CAR AND DRIVER 2



human being



action

reaction

anticipation

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intro

2 ■■■

definition

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car & driver

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body & mind

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interaction

design & e.

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branding

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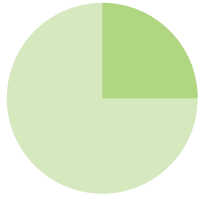
remarks

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CAR AND DRIVER 3



the driven car: a hybrid

meeting point
between physical
determinism and
anticipation



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body & mind

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interaction

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design & e.

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implement.

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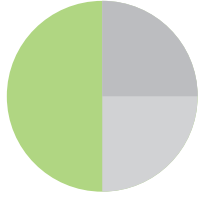
remarks

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CAR AND DRIVER 4



**drivers are
different**
how to make them
the same



training



automation



*statistical
models*

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definition

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car & driver

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body & mind

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interaction

design & e.

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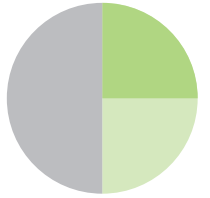
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CAR AND DRIVER 5



**anticipation
comes into
picture**



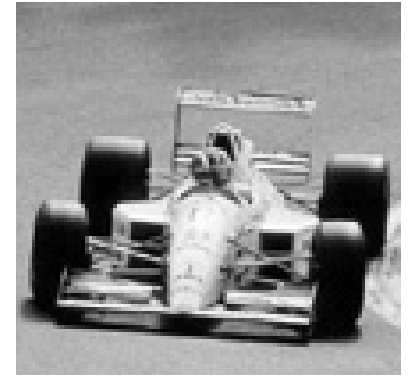
*proactive
behavior*



*learning /
experience*



navigation



expertise

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car & driver

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interaction

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branding

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remarks

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CAR AND DRIVER 6

objectives

- build upon anticipatory characteristics
- augment the role of anticipation
- facilitate anticipatory characteristics



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design & e. branding

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implement.

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remarks

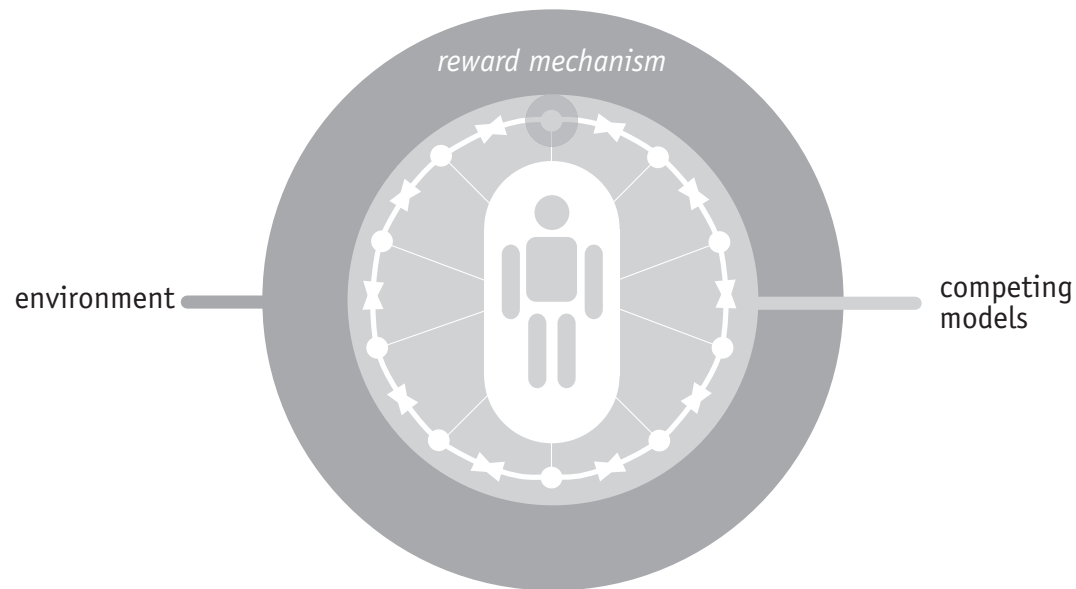
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CAR AND DRIVER 7

suggestions for research subjects



- model of itself. faster than real time model definition
- model conflict implementation
- the living bus complementary to the digital bus
- the co-aging model.

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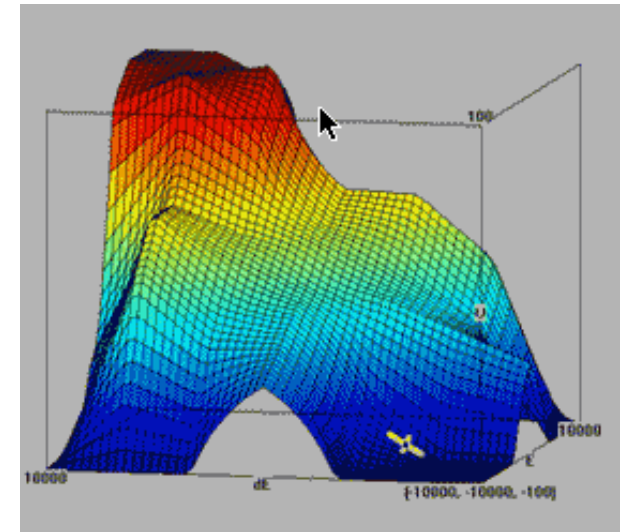
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CAR AND DRIVER 8

fuzzy logic and soft-computing for mobility research

soft computing: tolerant of imprecision, uncertainty and partial truth. driving embodies soft computing.

- computing the unpredictable
- computing the imprecise
- computing the chaotic
- computing multi-dimensional and multi-domain



4.

applications body and mind

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BODY & MIND 1

blood pressure

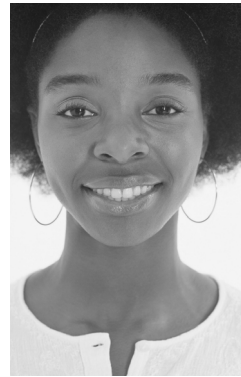
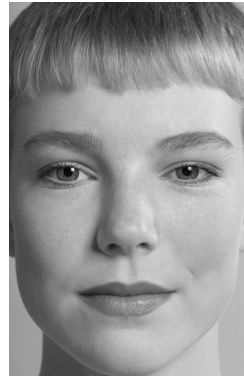
heartbeat changes in anticipation of posture change



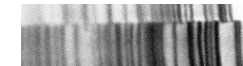
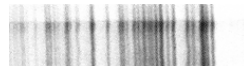
BODY & MIND 2

anticipatory medicine

- highly individualized
- maintaining an optimal protein profile.



protein profile:



- mirrors state of health
- changes in protein profile are anticipatory



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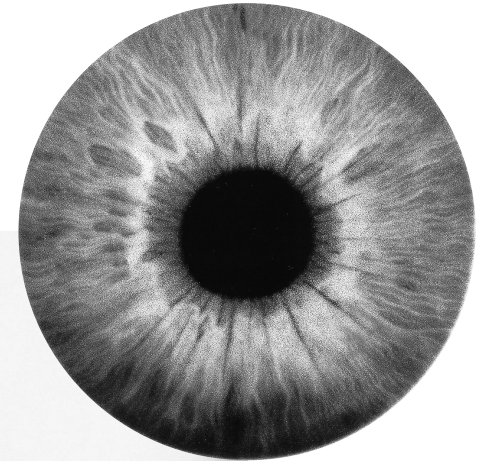
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BODY & MIND 3

anticipatory implants

an artificial eye lens
could adapt its performance by anticipating
the patient's aging process



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implement.

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remarks

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BODY & MIND 4

sleep

hormonal activity as
endogenous wake up
call



BODY & MIND 5

expectations & trust

divorce is in the DNA



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BODY & MIND 6

stem cell

the stem cell contains
a predictive model of
itself



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5.

applications human computer interaction

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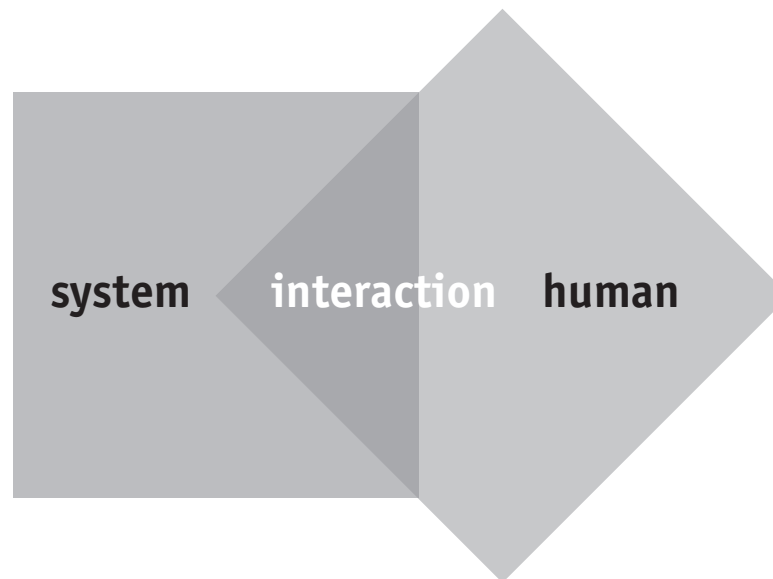
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Where is the human in HCI ●

from reaction to anticipation



*to Edsger Dijkstra
in memoriam*

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body & mind

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In their capacity as a **tool**, computers will be but a ripple on the surface of our culture. In their capacity as **intellectual challenge**, they are without precedent in the cultural history of mankind.

Edsger Wybe Dijkstra

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living entity

hybrid entity

physical entity



variety of forms of interaction



human *performs* ACTIVITIES FUNCTIONS *available* computer

Levels of understanding:

- *pragmatic: we are what we do*
- *epistemological*

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pragmatic level: we are what we do janet project



Go from A to B
- *grid as metaphor*
- *natural language query*



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pragmatic level



living

physical

interaction



desktop

ACTIVITIES

- programming
- text processing
- data processing
- image processing
- layout
- web

- distributed computer
- computing grid
(*intelligent matter*)

- servers
- terminals
- PDAs
- cell phone
- embedded

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implement.

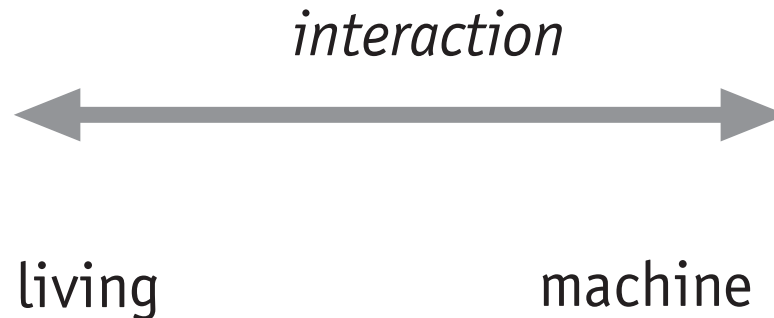
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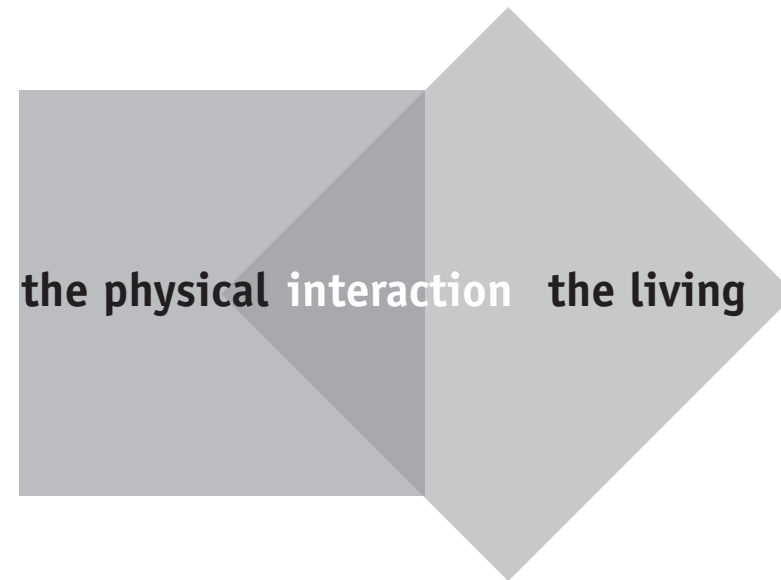
epistemological level



- heterogenous
- storage free holistic memory
- capable of learning
- proactive = anticipation and reaction
- creativity: generation and processing of data
- complexity
- non-deterministic

- homogenous
- sequential storage and retrieval
- limited learning capabilities
- reaction
- conventional (pre-programmed) non-creative data processing
- ease of use
- deterministic

interaction - the purpose is mediation



hybrid → *living + physical*

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interaction - the purpose is mediation

interface

- I/O aspects
non-symmetrical
- representation
- dynamics

methods of interaction

- hardware
- software

means of interaction

- language
- images
- sounds
- thoughts
- emotions
- multimodal

interaction - the purpose is mediation

forms
of interaction

- direct
- mediated

goals
of interaction

- expression
- communication
- functionality
- evaluation



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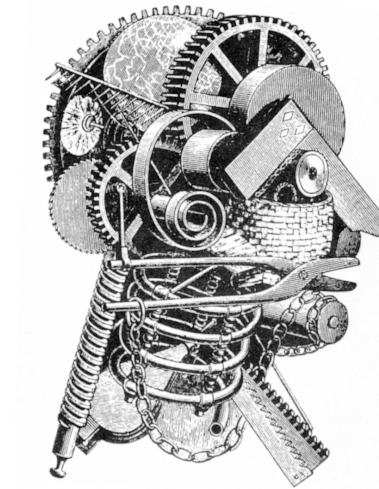
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reductionist approach: human = machine *Cartesian tradition*

- homogenous: all the same or trained to become the same
- focus on standard behavior
- cause-and-effect sequence
- limits creativity
- functionality

the goal is to reduce complexity



functionalist approach:

individual = user = function as a goal

HCI:

How to create a *virtual machine* (of representation, models, navigation, interaction) between the user and the computer



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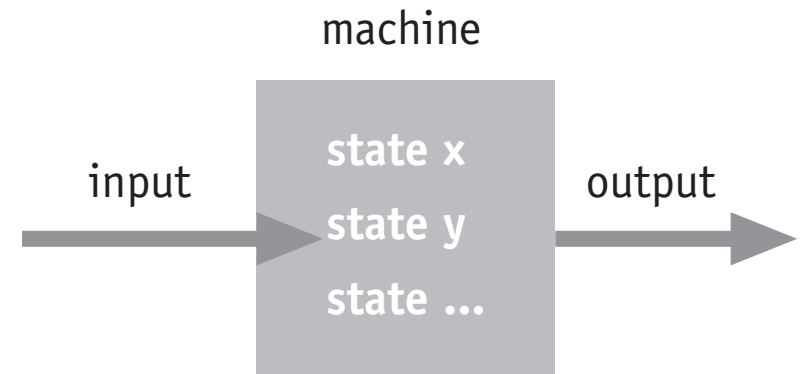
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functionalist approach: machine-state-model

- Machine-state-model for conception and design
- Machine-state evaluation

Usability

- Evaluation of how successful we are in making the user behave like a machine
- Assumes an average individual
- Vicious cycle: Expectations become value



functional-relational approach

alternatives

- Contextual: supporting interaction with environments
- genetic
- ecological (Brunswick, Gibson)
- intelligent
- agent-based
- immersive
- self-adaptive



we are infinitely different

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anticipatory HCI is proactive

An **anticipatory system** is a system whose current state depends not only on a previous state, but also - or especially - on a **future state**.

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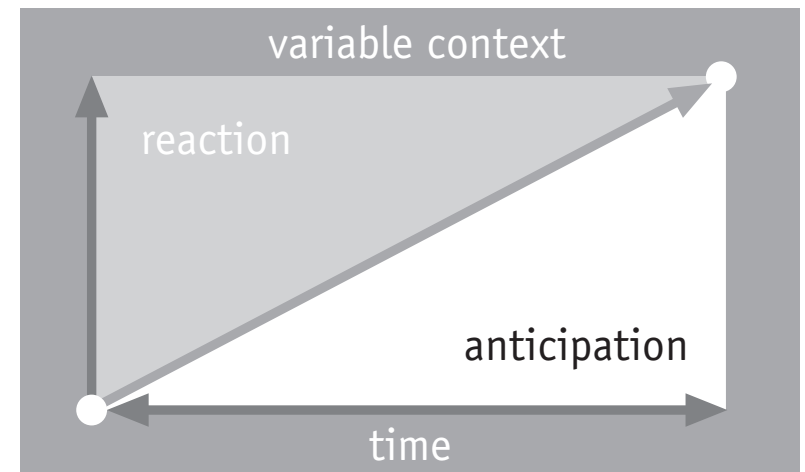
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anticipatory HCI

Fundamental switch from a functional perspective to a functional **and** relational perspective.

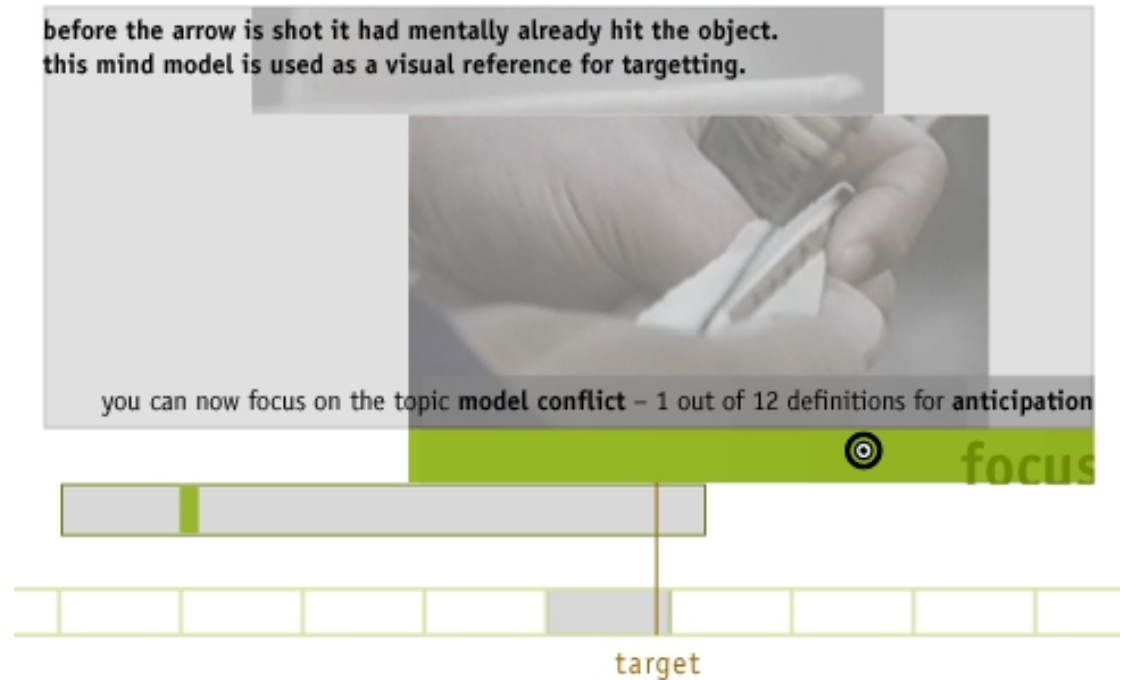
from **reaction**
to reaction and **anticipation**



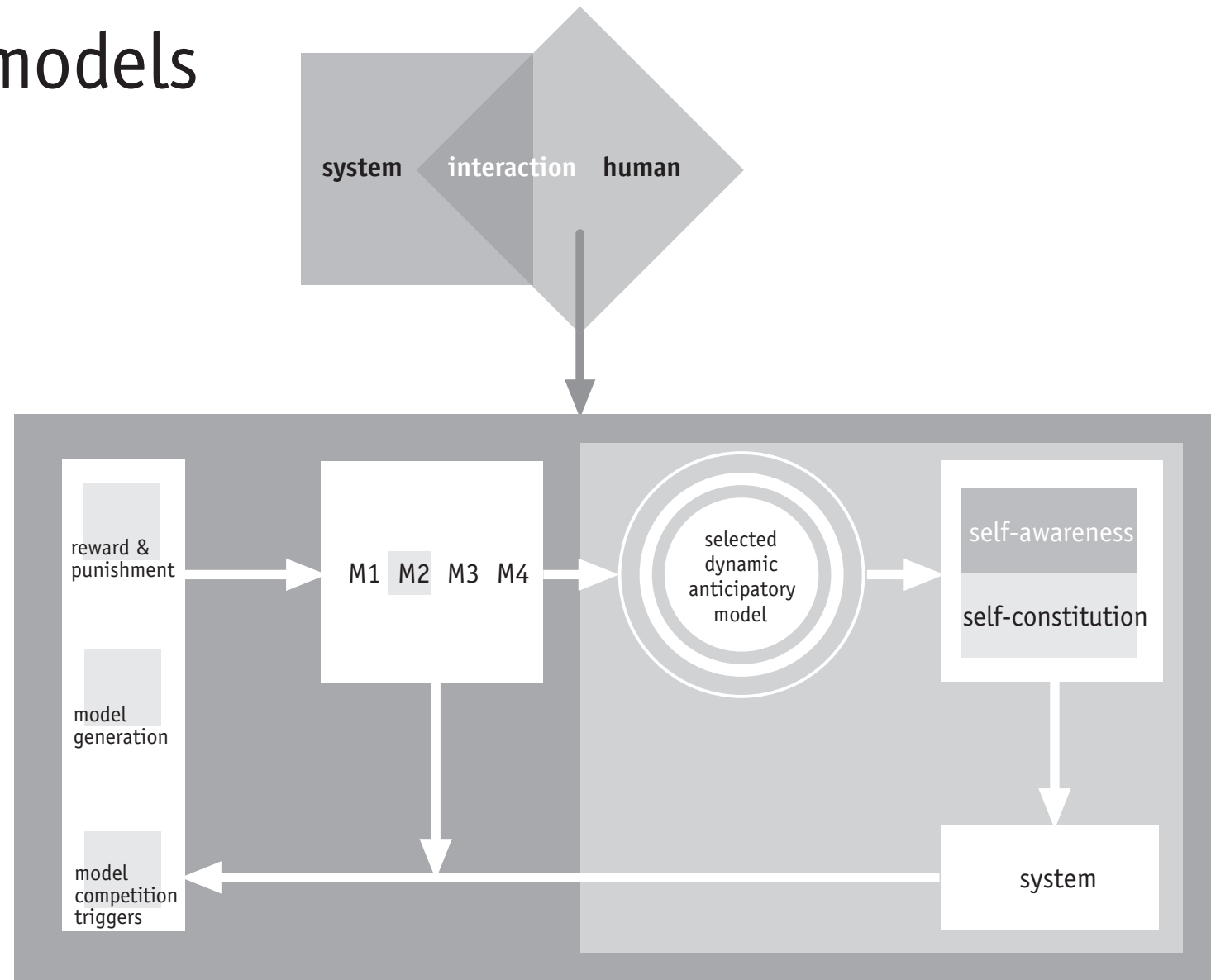
example: dvd project

DVD interface

- preview elements as attractors for indirect relations
- opaque layers encourage individual imagination



conflicting models



From:

What needs are new technologies supposed to meet?



To:

What new needs and expectations can be generated?



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soft interaction

Soft interaction as a possible implementation of anticipatory computing (cf. Zadeh).

- human beings
- NASA: reading thoughts and minds

pragmatic level: NASA project

A computer is connected directly to the user. It considers the electromagnetical tension of the human skin and anticipates actions.



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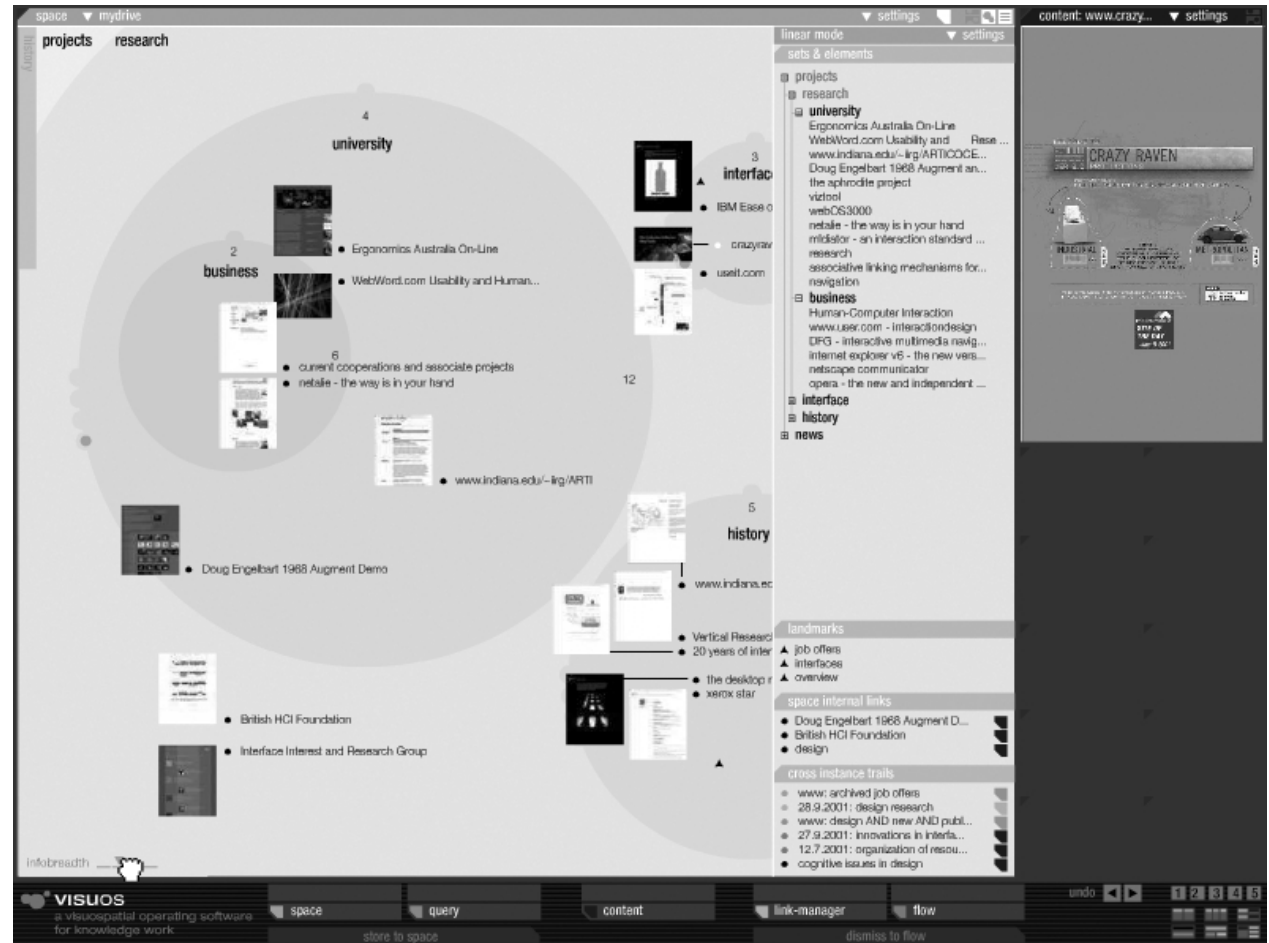
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soft interaction

- dynamic model of user's characteristics: age, time, season, context, etc. affect the individual
- personalized interactions reflecting the characteristics
- generation of alternatives
- learning function
- multimodal interaction

pragmatic level: visuos project

A visual operating software for knowledge work



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soft interaction

Usability

- Evaluation of how much better the **individual** performs, not the machine.
- **Human-centered** instead of machine-centered perspective.

the mind is the last available resource

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applications design & engineering

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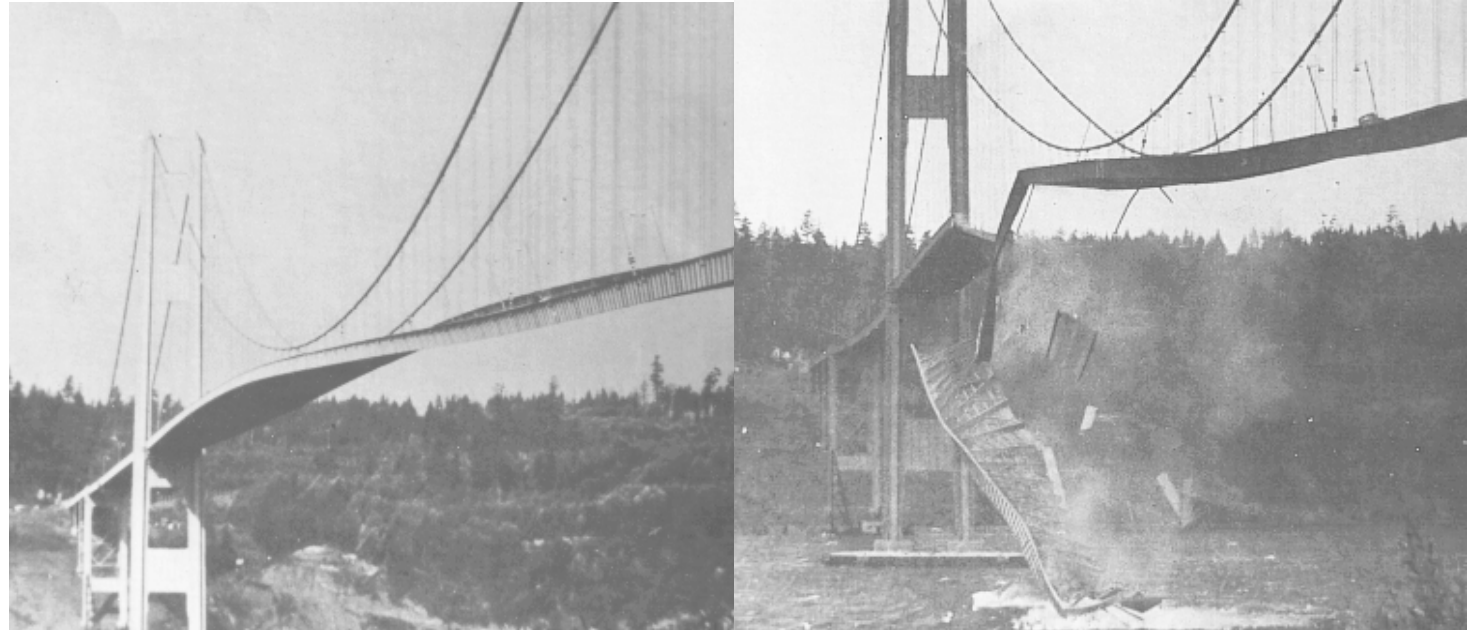
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DESIGN & ENGINEERING 1

tacoma bridge failure

simulation as an anticipatory test



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DESIGN & ENGINEERING 2

self-repair

technopolymer with
animal protein



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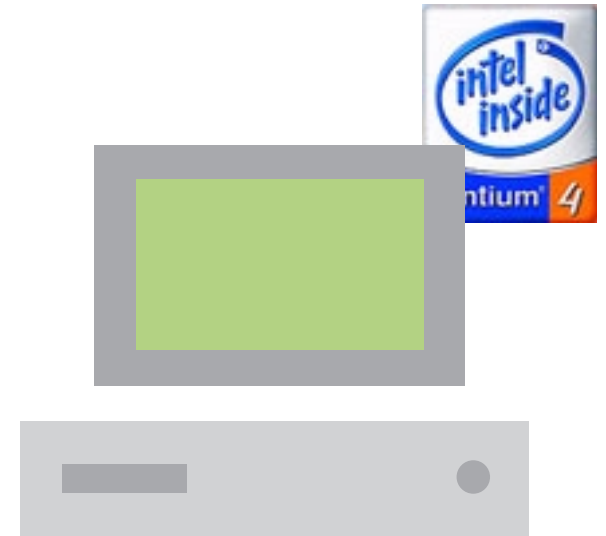
BRANDING 1

co-relations of identities

an expectation-based process



person



product

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IMPLEMENTATION 1


Berkeley Initiative in Soft Computing

special interest group in anticipation and soft computing founded at UC Berkeley, USA



BISC-UCB
EECS-CS Division-UCB

- ◆ **BISC Program** is the world-leading center for basic and applied research in soft computing.



BISC Program
Special Interest Groups

- ◆ BISC SIG in Anticipation
- ◆ BISC SIG in Computational Intelligence for Bioinformatics
- ◆ BISC SIG in Biotechnology
- ◆ BISC SIG in Communication and Networking (Wireless)
- ◆ BISC SIG in Data Mining
- ◆ BISC SIG in Decision Analysis and Support System
- ◆ BISC SIG in Earth Sciences

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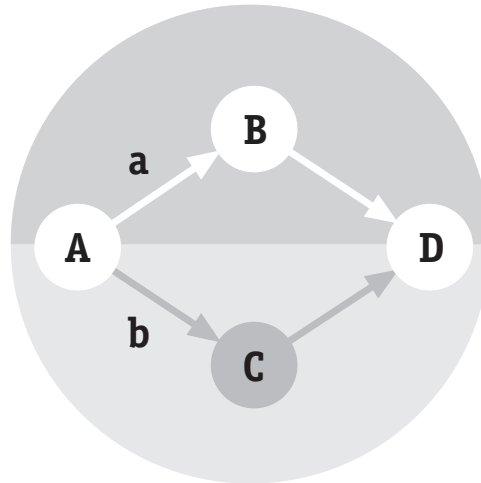
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IMPLEMENTATION 2

the trip planning problem

- flight from A to D
- two choices:
 - (a) connection in B
 - (b) connection in C



- if I choose (a), arrival in D at time t_1
- if I choose (b), arrival in D at time t_2



IMPLEMENTATION 3

the problem

- the connection time, CB, in B is short
- should i miss the connection from B to D, the next flight will bring me to D at t3
- t3 is later than t2
- what should i do?

$$\text{decision} = f (t1, t2, t3, CB, CC)$$

existing methods of decision analysis do not have the capability to compute f

reason: nominal values of decision variables \neq observed values of decision variables

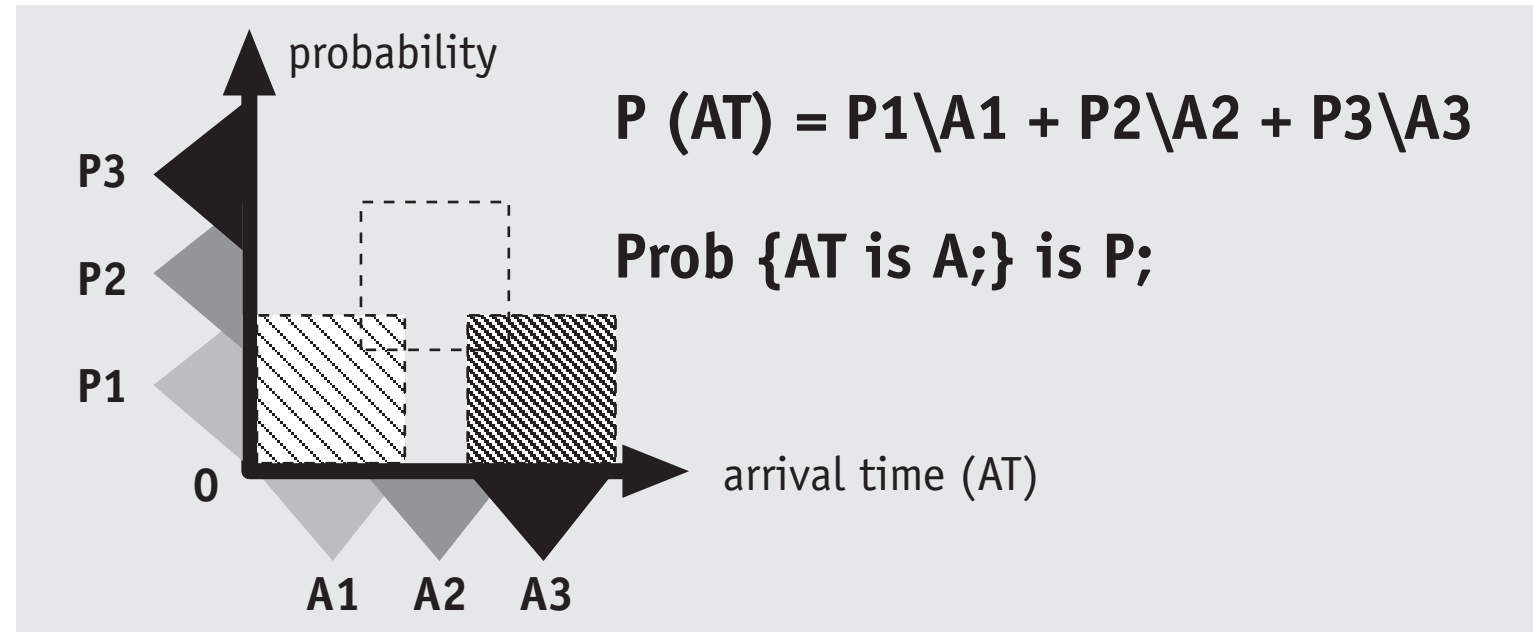
IMPLEMENTATION 4

analysis

- we need information about the probabilities of missing connections in B and C
- measurement-based information about these probabilities do not exist before the flight
- the only information available is perception-based
- with this information, i can compute perception-based granular probability distributions of arrival times in D for (a) and (b)
- the problem is reduced to ranking of granular probability distributions

IMPLEMENTATION 5

perception-based granular probability distribution



IMPLEMENTATION 6

computational theory examples of perceptions

the point of departure
in the computational
theory of perceptions is
the assumption that
perceptions are descri-
bed by propositions ex-
pressed in a natural lan-
guage

- economy is improving
- Robert is very honest
- it is not likely to rain
- traffic is heavy



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IMPLEMENTATION 7

- in general, perceptions are summaries
- perceptions are intrinsically imprecise
- imprecision of perceptions is a manifestation of the bounded ability of sensory organs and, ultimately, the brain, to resolve detail and store information
- perceptions are f-granular in the sense that (a) the boundaries of perceived classes are fuzzy; and (b) the values of perceived attributes are granular, with a granule being a clump of values drawn together by indistinguishability, similarity, proximity or functionality
- it is not possible to construct a computational theory of perceptions within the conceptual structure of bivalent logic and probability theory

IMPLEMENTATION 8

measurement-based vs. perception-based information

information

measurement-based

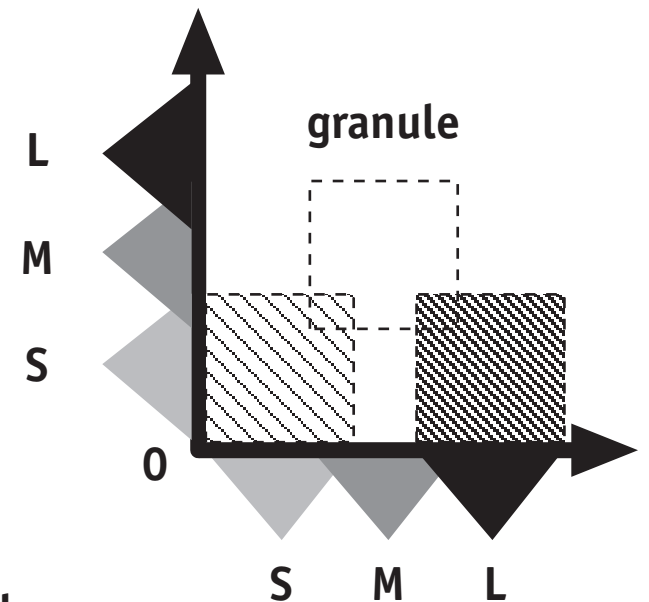
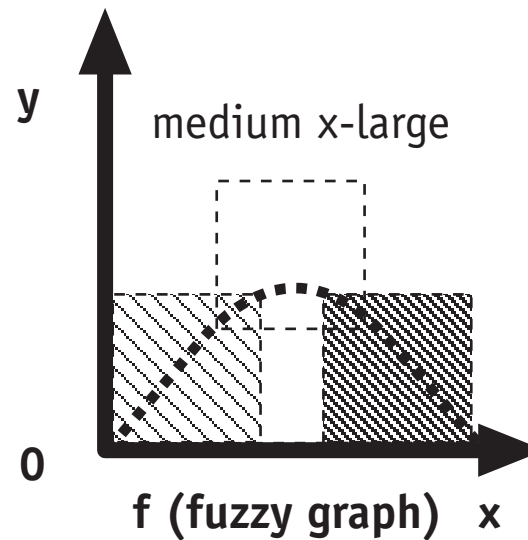
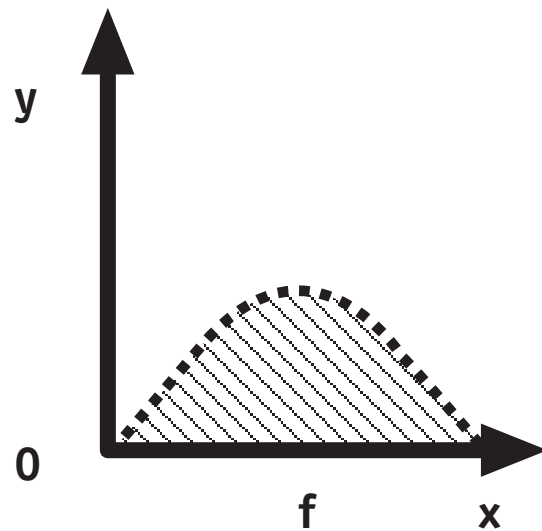
- it is 35 C°
- Eva is 28
- Tandy is three years older than Dana

perception-based

- it is very warm
- Eva is young
- Tandy is a few years older than Dana
- it is cloudy
- traffic is heavy
- Robert is very honest

IMPLEMENTATION 9

perception of a function



f*: if x is smaller then y is small
if x is medium then y is large
if x is large then y is small

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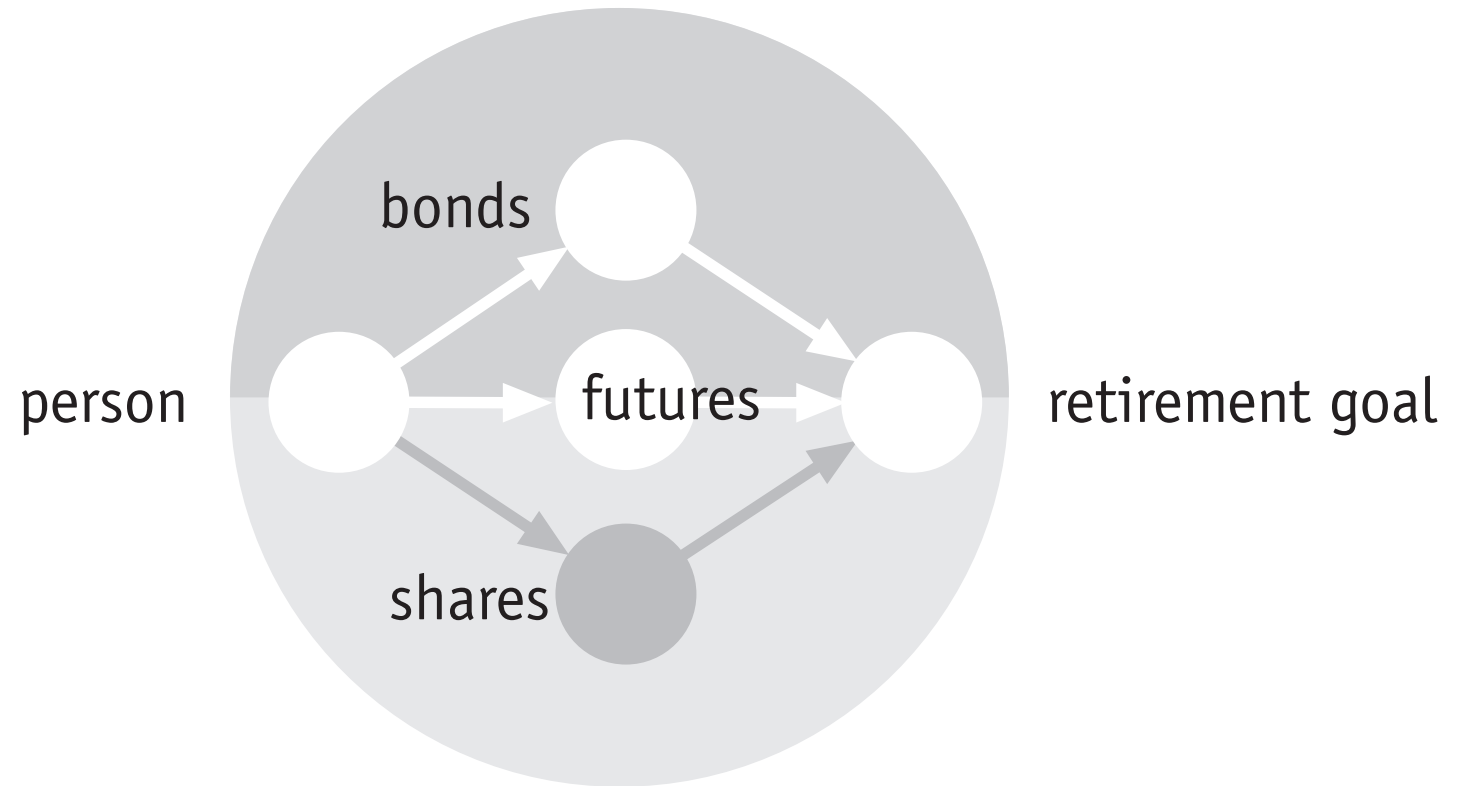
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IMPLEMENTATION 10

example: investment



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9. remarks

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REMARKS 1

^aIch bin vom Erfolg Ihres innovativen Ansatzes in Richtung Antizipation berzeugt. Forschung und Entwicklung, wie Sie sie betreiben, m §ten in Deutschland die Regel statt die Ausnahme sein.

Roland Berger

Unternehmensberater

^aThe paradigm that Prof. Nadin brought up as anticipatory computing opens many promising possibilities.

Jean-Claude Latombe

Chair, Computer Science

Stanford University

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REMARKS 2

book publication



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