

The project was created and built for the design competition entitled “Inventing the Future,” in collaboration with Pino Trogu and was considered one of the best entries.

Arketek Ludens is a digital “Lego-world” (prior to unsuccessful attempts by the Lego company to go digital). Various element (bricks) go into assembling images, sounds, motion sequences, and tactile experiences. Children construct a world that incorporates all their senses and actively acquire new experiences instead of learning in a passive mode.

Arketek Faber follows the same principle, i.e., engaging all the senses, and is intended to aid creativity for multimedia design.

